



## LOCATION SERVICES

Connected2Fiber's Geographic Information System Specialists cleanse, customize and enrich location data; providing you with accurate, validated location services that help optimize your business strategies; so you can make informed decisions that place you ahead of the competition.

### LOCATION IDs

An identifier that classifies a location allowing for the purposeful sorting, filtering and cataloging of data to be used for a myriad of applications.

### ENTITY IDs

A marker that distinguishes an entity to allow for effortless sorting, filtering and distribution of data by classification or other determining factor.

### ADDRESS DATABASE

A repository of locations with enriched market data that provides sales teams with the competitive insight to increase serviceability.

### PARCEL IDs

Classification of land tracts in specific areas for the purposes of identification, record keeping and solving or preventing situations involving ownership disputes.

### ADDRESS VALIDATION

The verification of a specific location in order to provide true accuracy of data.

### GEOCODING SERVICE

Converting (street) addresses into geographic coordinates (i.e., latitude and longitude) is an essential part of ensuring the validity and accuracy of a location.

### DATA ENRICHMENT

Augmentation and improvement of data to create a multi-dimensional view of a network location; including near-net and off-net opportunities of competitive networks.

### ADDRESS APPENDING

Provides the addition of postal addresses to an existing email address database ensures that the location has been thoroughly parsed.

### ADDRESS CLEANING

Categorizes, analyses and standardizes all the components of your data to improved accuracy and efficiency.